



LITDRIVUK

ANNUAL REPORT

2019/20



WHERE WE ARE NOW

This is our first annual report to outline our income, spending and future planning for our first year, since the introduction of the £5 annual service charge as of 28th June 2019.

This series of figures looks to inform members as to where these funds have been spent over the last ten months (June 2019- April 2020 respectively), but also to outline an estimate of the future costs as we continue to grow and develop.

The administration of Brexit has meant that following our application for charitable status in May 2019, we are sadly still awaiting a response to this application. The circumstances surrounding COVID19 are anticipated to have a further impact upon this progress, but we continue to operate as a non-profit organisation, and do not foresee any change to this.

When we moved to a small nominal service charge, we did emphasise that none of our team take an income for the work that we undertake to keep Litdrive in operation. Again, we do not foresee any change to this.

Finally, many thanks for your continued support. It is truly appreciated.



INCOME JUNE 2019- APRIL 2020**£**

Member service charge payments	£24886
Sponsorship funding	£600

TOTAL**£25486****OUTGOINGS JUNE 2019- APRIL 2020****£**

Member service charge payment fees	£1386
Mailchimp mailing list costs	£370
Website maintenance and server costs	£972
Accounting	£490
Website repair June 2019	£5160
Legal fees	£275
Zoom subscription	£143
Regional event expenses	£752
Trussell Trust donation	£230
(pending cost to new website launch)	(£4560)

TOTAL including not-yet paid but pending**£14338****NOTES**

100% of all funds received are put back into the ongoing service and growth of Litdrive as a brand. We currently service to 16343 members, of which 4977 are paid members (as at 1st April 2020). We do not envisage that this growth is indicative of annual growth, which will only be possible to project after three years financial review.



2020/2021

As we continue to grow our team, develop our capacity to provide subject-specific support to English teachers and maintain an online platform, our priorities will now be directed towards the following three strands:

CPD AND COACHING PROVISION: We will shortly be accepting submissions for our third cohort of coaching participants. We hope to continue to develop this provision, both in quality and status. The team will be working to ensure that the completion of such a programme will hold high regard and be recognised within schools.

WEBSITE PROVISION: As we try to meet demand and traffic, we have encountered several issues with the repaired site and as a result, set the team at DeType to work to create an improved service that will not only be easier to navigate, act as a mobile responsive site and make uploading and sharing far easier, but will also be a site that can manage our peak traffic, which will enable us to continue to meet demand. The release of this site will be before the Autumn term.

REGULAR AND ROBUST QUALITY ASSURANCE: We would like to spend the coming year refining and improving the extensive bank of resources that we hold on site. Funds will go into recruiting individuals to quality assure our existing bank to ensure that they are accurate, relevant and straightforward to locate.